

The dawn of New Plant Technology



Precision Persistence Productivity

A new era in agriculture is dawning.

It's an era where we provide plants the exact energy they need at precisely the right time. It's where we provide growers a new way to maximize performance and yields utilizing **thermogenic regulator** technology.

Plant Power Products, or P3, is a new company using the science-proven principles of thermodynamics to produce Thermogenic Regulators that offer farmers a different way of growing crops.

P3 Thermogenic Regulators focus on maximizing the plants' potential to extract energy from the soil and partition that energy more effectively to grow and produce higher yields at various stages of plant development.



P3 products are highly innovative and for top results they require supervision and monitoring of field performance throughout the growing season.

Our dealer network – which we refer to as "**Power Players**," are highly trained and are there to coach you in the proper selection and application of the P3 product line.

At P3, we strive to build a culture that continuously brings superior products to market and we recognize that excellence in creativity, problem solving and teamwork is critical to our success.

We will consistently bring value added products to you, and are committed to challenge ourselves, be creative and commercialize our ideas quickly. We are very fortunate to work with growers that share our passion for learning about plant performance.

"**Thermodynamics** is an exact science which deals with Energy and the effective utilization of it. Our world seethes with transformations of matter and energy.

In the physical sciences the laws of thermodynamics has an impact on all living organisms, biological and agricultural. It has been long held that in living plants, the energy flow through the system was supplied primarily by solar radiation.

And now, by leveraging over 40 years of cutting edge research, Plant Power Products has impacted modern day understanding of agricultural thermodynamics and developed unique chemical based technology to help plants capture and utilize energy more effectively. Not just from the sun, but from the soil in which energy rich hydro-carbon compounds have remained for millions of years.

For the first time the principles of thermodynamics, which have been applied rigorously in other scientific fields, can be applied with precision in agriculture sciences to help growers take control in achieving maximum genetic expression from their most significant investment...the seed."

For the first time, growers can take control...

Working with growers and university researchers, the Ph.D. level research team at P3 has produced **177** bushels/acre soybeans and **400**-bushels/acre corn. They've also consistently increased alfalfa yields from 2-tons/acre to over **8-ton/acre**. And we're only beginning.

Precision. Persistence. Productivity. Team up with a "Power Player" today and let us show you how to reach true genetic potential with sustainable technology via P3's Thermogenic Regulator products.



9432 Katy Freeway, Houston, TX 77055